

# Suggested Feature Angles

*For commissioning editors, podcast bookers and feature writers. A menu of angles available on the Trash and Posh launch, tailored by outlet type.*

## **The cultural-moment piece**

*For: National book pages, women's lifestyle, online culture.*

“In the wake of Rivals Season 2 and the death of Jilly Cooper, what does the satirical glamour novel look like in 2026?” A piece that uses Trash as the news hook to talk about the wider genre revival, with Malysiak as a writer adding a transatlantic chapter to the form. Comparable to coverage of Plum Sykes's *Wives Like Us* in 2024.

## **The Beverly Hills satirist**

*For: US lifestyle and entertainment titles, LA outlets, US podcasts.*

British author writes Beverly Hills with the same satirical eye Bushnell brought to Manhattan and Sykes brought to the Cotswolds. Strong fit for Air Mail, Town & Country, The Cut, Vulture, LA Times, Hollywood Reporter. Adaptation-potential angle available for trade and entertainment industry outlets.

## **The publishing insider**

*For: Trade press (Bookseller, BookBrunch, PW, Publishing Perspectives, The Ankler, FT books).*

Head of Global Publishing at StoryTerrace publishes his own novel and chooses the self-published route openly. Reflections on what running a memoir publishing house has taught him about writing fiction, and why he thinks self-publishing is increasingly the right call for serious authors. Endorsed by StoryTerrace founder Rutger Bruining.

## **The brother story (sensitively)**

*For: Long-form feature slots and grief-aware podcasts only — not bulk send.*

Co-wrote Posh with his late brother Colin, who died suddenly four years ago. Jon let the manuscripts go dormant for a year, then returned to them. In June 2026 he and his father will drive to Colorado, where Colin lived, to disperse Colin's ashes. The trip, the launch and the completion of the series sit close together in a single summer. Possible angles: male grief; finishing a sibling's creative work; the StoryTerrace mission made personal. Guardian Experience, Times Magazine, YOU, Red, Air Mail, Terrible Thanks for Asking, Kate Bowler, How to Fail.

## **The two-book launch (a publishing tactic)**

*For: Trade and marketing-curious outlets.*

Relaunching Book One with a new cover on the same day as Book Two's launch is a strategic decision. Worth a conversation on what the data shows about reader read-through and how authors approach building a series brand without a traditional publisher behind them.

## **Adaptation potential**

*For: Entertainment industry trade (Variety, THR, Deadline, The Ankler).*

Templeton Family Chronicles as IP. Two transatlantic novels covering a sprawling cast and existing manuscript material for several further books. Comparable in tone to Rivals (which Disney+ adapted) and Crazy Rich Asians (which Warner Bros adapted).

## **Contact for any of the above**

<b>Press contact</b>	Kris Barnes, Growth Kompass
<b>Email</b>	kris@growthkompass.com
<b>Author</b>	Jon Malysiak
<b>Author website</b>	jonmalysiak.com
<b>Series website</b>	thetempletonchronicles.com